

The corporate principle of Daiwa Securities Group embodies the spirit that our employees should hold dear to their heart. In addition, the Group has taken steps to clarify its “identity,” which has developed through a process of evolution grounded in its corporate principles. This identity expresses the basic philosophy and mind-set of the Group’s corporate culture since its foundation, and is clearly stated as the “Daiwa Spirit.”

< Corporate Principles of the Daiwa Securities Group >

[http://www.daiwa-grp.jp/english/corporate/corporate\\_07.html](http://www.daiwa-grp.jp/english/corporate/corporate_07.html)

## The Daiwa Spirit

1. Exercises self-discipline and complies fully with the law, recognizing that sustainable growth hinges on winning the trust of customers, financial and capital markets, and society at large.
2. Secures sound profits by contributing to societal and economic development through its actions in financial and capital markets.
3. Exerts unflagging efforts to build strong, sustainable, trust-based customer relations.
4. Continues to pioneer products and services in financial and capital markets, with each employee fulfilling his/her mission with confidence and pride.
5. Cultivates unbeatable competitiveness to overcome challenges, underpinned by strong company-employee trust and solidarity between colleagues.
6. Aims to be the securities group with the highest ambitions, a positive attitude that turns hardships into opportunity, and unmatched speed.

End