

We promote CSR activities through stronger awareness among executives and employees and through communication with our stakeholders, actively disseminating information related to CSR both inside and outside the company.

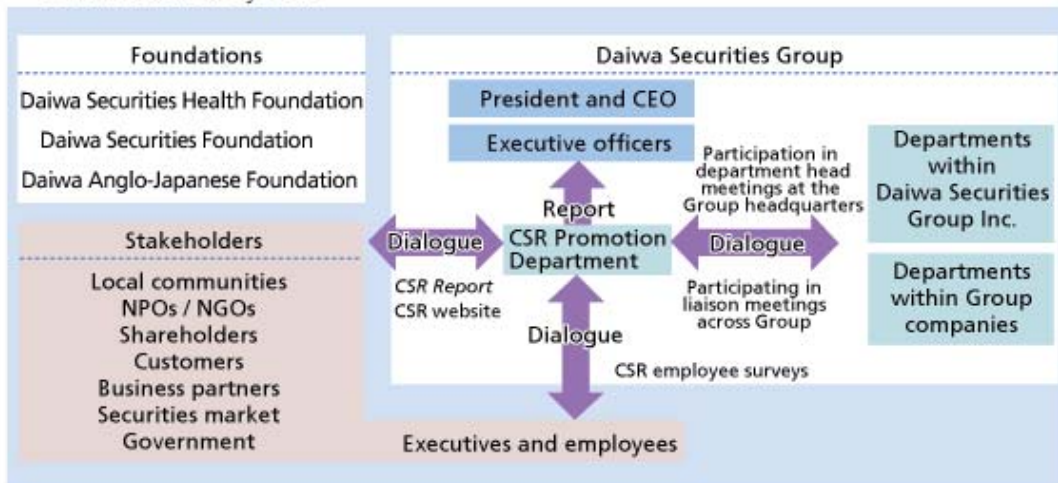
### CSR Promotion System

We have established a CSR Promotion Department at Daiwa Securities Group Inc. that promotes CSR activities. This department participates regularly in department head meetings and departmental liaison meetings at Group headquarters and throughout the Group, where it reports on the Group's CSR activities and raises CSR-related issues.

The department is also in charge of organizing CSR study groups both inside and outside the Group to increase awareness of CSR and provides lectures for the Group's new employees, who gather from all over Japan for joint CSR seminars.

We are also establishing a scheme to share information on CSR-related activities with our 45 major overseas facilities (which include foreign subsidiaries, branches and overseas offices).

#### ■ CSR Promotion System

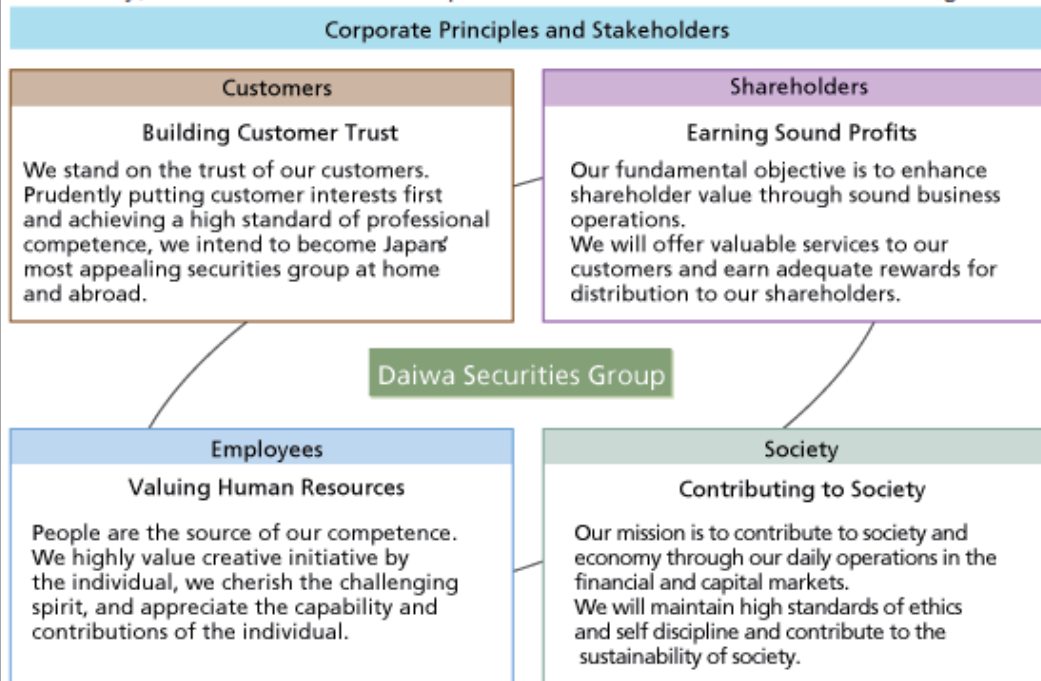


■ Abstract of the Daiwa Securities Group's Medium-Term Management Plan "Passion for the Best" 2011

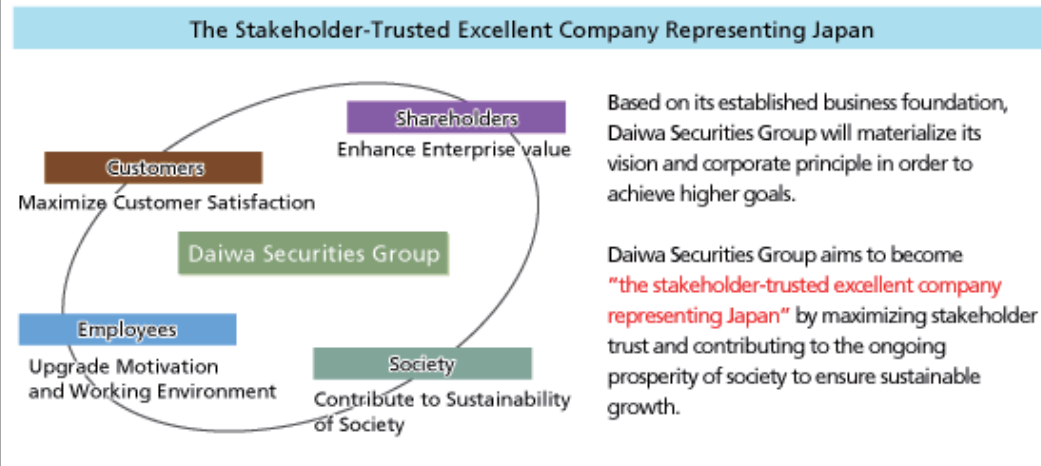
### Corporate Mission and Principles

Daiwa Securities Group's mission is to contribute to the development of society and economy through daily operations, including wealth management and supporting corporate clients' activities.

The strong trust of stakeholders, including customers, shareholders, employees and the society, is essential to the accomplishment of our mission and sustainable growth.



### Management Vision



### CSR Employee Surveys

The Daiwa Securities Group implements CSR surveys covering all executives and employees in order to assess levels of CSR awareness as well as to raise such awareness. The fiscal 2009 survey is planned for autumn, and results will be disclosed in the *CSR Report 2010*.