



Daiwa Securities Group CSR

As employees of the Daiwa Securities Group, we carry out our duties with pride while feeling a significant sense of responsibility to society. And while enjoying an excellent quality of life, each employee is committed to doing the absolute best job possible.

Last year also marked the birth of new family members among many of our employees. We are giving serious consideration to what we can achieve through our financial capabilities and what actions need to be taken to develop industry in harmony with the environment. In addition, we are providing a higher quality of life for the next generation in Japan and the world, including the babies that grace the cover page of this report.



To realize a sustainable society, the Daiwa Securities Group seeks to initiate even more effective CSR activities.

Key Issues:














- 1. Leverage Financial Capabilities to Contribute to a Sustainable Society**
- 2. Develop Sound Financial and Capital Markets for the Next Generation**

Based on the requests we have received from stakeholders thus far, the Daiwa Securities Group established a set of key issues in 2007. The implementation of these issues was given the utmost priority.

This time, the Group has reaffirmed the CSR initiatives that need to be realized and has undertaken a revision of its key issues with the aim of implementing CSR activities that are even more effective.

To that end, we have integrated the existing four key issues—(1) Adding a Social Perspective to Investment, (2) Commitment to the Development of a Sound Securities Market, (3) Contribution to the Global Environment and (4) Providing Information for a Sustainable Society—into the two key issues listed above.

Contents

	Daiwa Securities Group CSR	
	Key Issues/Table of Contents	1
	Our Contribution	2
	Our Mission	3
	Our Initiative	4
	Corporate Principles/Editorial Policy	6
	Description of the Daiwa Securities Group's Business	7
	Message from the President and CEO	8
	Management Summary	11
	Discussion with Stakeholders	12
	Approaches to Key Issues	
	1. Leverage Financial Capabilities to Contribute to a Sustainable Society ...	16
	2. Develop Sound Financial and Capital Markets for the Next Generation ...	20
	Corporate Citizenship	24
	CSR Issues: Performance and Targets	26
	Initiatives for Reducing Environmental Impact	28
	Third-party Opinion	29
	The Daiwa Securities Group's CSR Activities/Inquiries	30
	Third-party Evaluations	
	<i>Daiwa Securities Group CSR Report 2009 Booklet and Web Edition</i> ...	31