

“Social Business College”  
Co- hosted by Daiwa Securities Group and Music Securities

22 September 2010

Daiwa Securities Group Inc.

Music Securities, Inc.

For immediate release,

In collaboration with Music Securities, Daiwa Securities Group will hold a series of seminars called ““Social Business College” as described below, to mark the end of the “Daiwa-JFS Sustainability College” which has been held over the last four years.

This program by Daiwa Securities Group is part of a charity program for the NPO Kopernik (see \* below), and will be conducted in collaboration with Music Securities Inc., Kopernik’s business partner in Japan.

1. Details

With the concept of values becoming diversified and social problems more complex in recent years, there has been an increase in the number of socially aware businesses that aspire to focus on solving specific social issues while still making a profit and remaining sustainable.

This business college will mainly target the younger generation, with a talk given by a socially aware business executive, followed by an open panel discussion with the audience. This will be an open discussion on social issues and on earning and spending models which will lead to the solution of these issues.

After the college session, the seminar minutes will be posted on the Daiwa Securities Group Inc. website in both Japanese and English, and the Japanese social business model will be disseminated both in Japan and abroad.

2. Duration, Target, Application

2010 October - 2012 September: Two years

A total of 12 seminars are to be held in alternate months, starting in the early evening, at the Daiwa Securities Group hall.

Mainly geared towards university students and younger working people, but also welcoming any business people with a high level of interest in social issues.

Applications for the first seminar will be accepted via the Music Securities website from 22 September 2010.

### 3. Program Structure

- Speakers will be top executives and businessmen who have a proven track record in solving social issues by means of their businesses.
- Presentations by speakers followed by panel discussions with the speakers as well as representatives of Daiwa Securities Group and the Music Securities Securitization Division

### 4. Overview of Session 1

- Date: October 28 (Thursday)      Doors open 18:00      Session starts 18:30
- Location: Daiwa Securities Group hall
- Speaker: Natsuko Shiraki, CEO of Hasuna Co., Ltd.
- Profile: Natsuko Shiraki was born in Kagoshima Prefecture in 1981 and grew up in Aichi Prefecture. From 2002 Ms. Shiraki attended King's College, University of London, to study development in developing countries. After graduating, Ms. Shiraki interned at the Vietnam Branch of the UNFPA (United Nations Population Fund) in Hanoi and at the Asian Development Bank Institute, after which she worked at an investment fund company. In April 2009 she established Hasuna Co., Ltd., of which she is the CEO. Ms. Shiraki is currently expanding her jewelry line "Ethical," a brand that is kind to both the environment and to society.

### 5. Direct inquiries to:

Music Securities Co., Ltd.

1-1-3 Marunouchi, Chiyoda-ku, Tokyo

Tel: 03-5948-7301

Email: [info@musicsecurities.com](mailto:info@musicsecurities.com)

To apply: <http://www.securite.jp/>

Contact person: Mr. Inoo

\*The program will be conducted using donation by Daiwa Securities and Daiwa Asset Management. The amount donated will be calculated based on the net assets of the "Daiwa Eco Fund" investment fund.

- Kopernik

A US-based, globally active NPO established in 2009 with the aim of decreasing poverty and increasing the quality of life of people in developing countries. Kopernik's on-line marketplace connects life-changing technology (such as solar powered devices and water purification units) to communities in developing countries. Supporters can donate to technology projects and help get life-changing technology to people who need them most.