

Autumn 2012 Daiwa Securities Group Management Strategy

Presented on November 8, 2012 at Gran Tokyo North Tower

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Daiwa Securities Group

This presentation may contain forward-looking statements about the Daiwa Securities Group. You can identify these statements by the fact that they do not relate strictly to historic or current facts. These statements discuss future expectations, identify strategies, contain projections of results of operations or of financial condition or state other "forward-looking" information. These statements are based on currently available information and represent the beliefs of the management of the Daiwa Securities Group. These statements are subject to numerous risks and uncertainties that could cause the Daiwa Securities Group results, performance, achievements or financial condition to differ materially from those described or implied in the forward-looking statements. The Daiwa Securities Group undertakes no obligation to publicly update any forward-looking statements after the date of this presentation. These potential risks and uncertainties include, but are not limited to: competition within the financial services industries in Japan and overseas, our ability to adjust our business focus and to maintain profitable strategic alliances, volatile and sudden movements in the international securities group.

Autumn 2012 Daiwa Securities Group Management Strategy



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Daiwa Securities Group

I. 1H FY2012 Overview



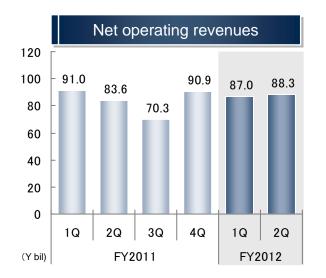
I. Consolidated Results

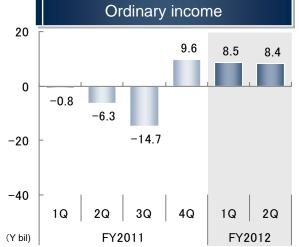
Consolidated Results of 1H FY2012

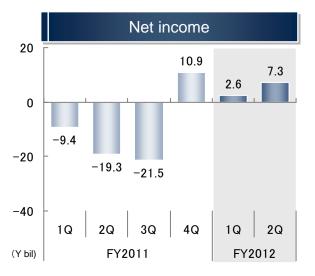


Net operating revenues were Y 175.3bil, ordinary income was Y 16.9bil, net income was Y 10.0bil

	Net operating revenues		Ordinary income			Net income			
(Y mil)	FY2011 (1H)	FY2012 (1H)	% change vs 1H FY2011	FY2011 (1H)	FY2012 (1H)	% change vs 1H FY2011	FY2011	FY2012	% change vs 1H FY2011
Retail	81,950	78,784	-3.9%	15,416	13,192	-14.4%			
Asset Management	19,426	21,909	12.8%	8,208	9,096	10.8%			
Wholesale	48,299	49,981	3.5%	-34,247	-10,301	-			
Global Markets	36,606	37,141	1.5%	-23,498	-8,581	-			
Global Investment Banking	11,693	12,840	9.8%	-10,749	-1,719	-			
Investment	3,905	6,607	69.2%	2,159	4,910	127.4%			
Consolidated Total	174,704	175,356	0.4%	-7,169	16,976	-	-28,787	10,067	-







Summary of the Medium Term Management Plan



- Daiwa Securities Group Management Vision

To become Asia's leading financial services firm possessing and leveraging a solid business platform in Japan

Daiwa Securities Group Basic Management Policy —

Establish a robust business structure capable of securing Achieve sustainable growth by linking Japan and growth of Asia profit even under stressful economic conditions

Outline of Medium Term Management Plan "Passion for the Best" 2014

Establish a robust business structure immune to the external environment and aspire to achieve sound growth based on a new growth strategy

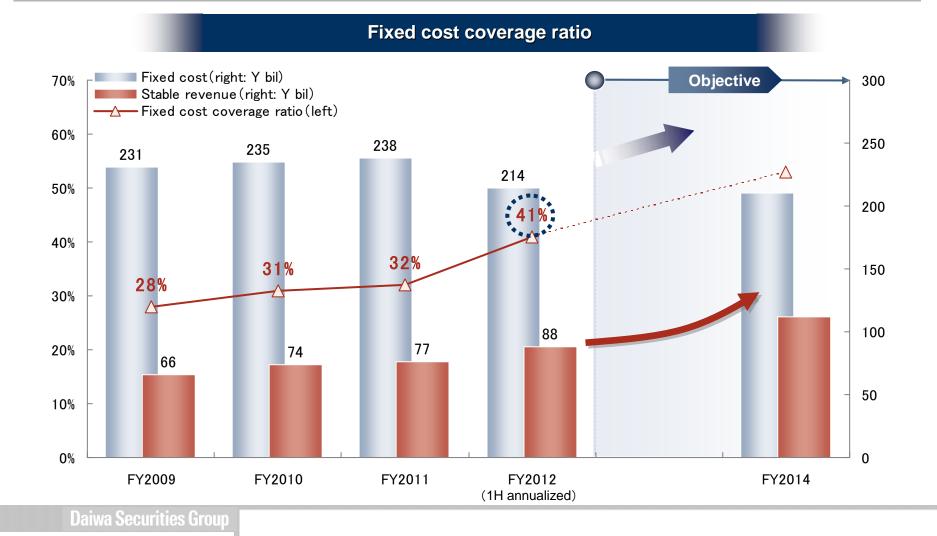
Milestones	FY2012 Turnaround	FY2013 Growth	\geq	FY2014 Expansion
Basic Policies for Medium Term Management Plan	 Basic Policy I: Return to profitability by purse (Focus of execution in the first fiscal year) Steadily implement the plan to reduce SG&A Realize greater organizational efficiencies by shifting personnel from the middle-and-back offices to the front divisions 	Basic Policy II: Act Drastically expand our of retail and asset manager -Expand stable earnings Strengthen revenue capa -Step up approaches to h Rebuild our wholesale b	hieve client client base in Jap ment businesses by increasing in acity centered ar high net worth in business	based high-quality earnings growth pan by investing management resources in the nvestment trusts and deposit balances- round the launch of the "New" Daiwa Securitie ndividuals and the middle market- and build an efficient global network-
Management Targets	<i>I</i> . Consolidated Ordinary Income [Initial FY] <u><i>Return to P</i></u>	<i>rofitability</i> [Final FY] <u>Over 120 billi</u>	<i>ion yen</i> 2. Fixe	ed Cost Coverage Ratio [Final FY]

I - 2 Progress of Medium Term Management Plan

Management Target



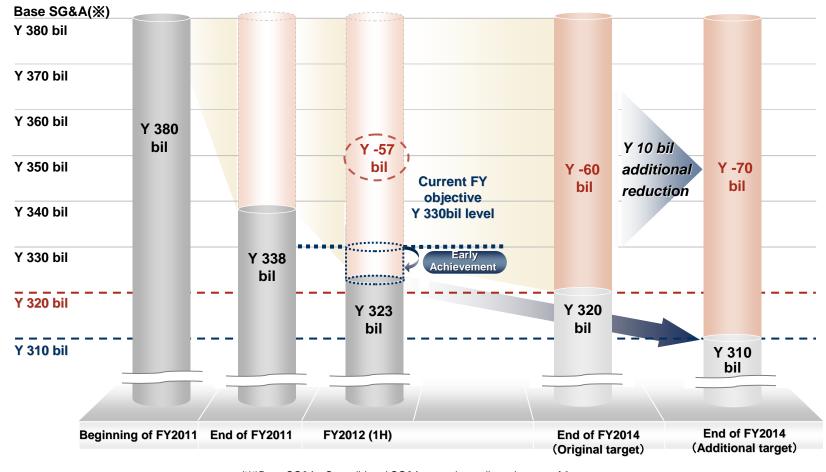
Achieved this year's fixed cost coverage ratio target ahead of schedule by reducing SG&A and increasing stable revenue from expanding deposit balance of Daiwa Next Bank





SG&A Reduction Plan

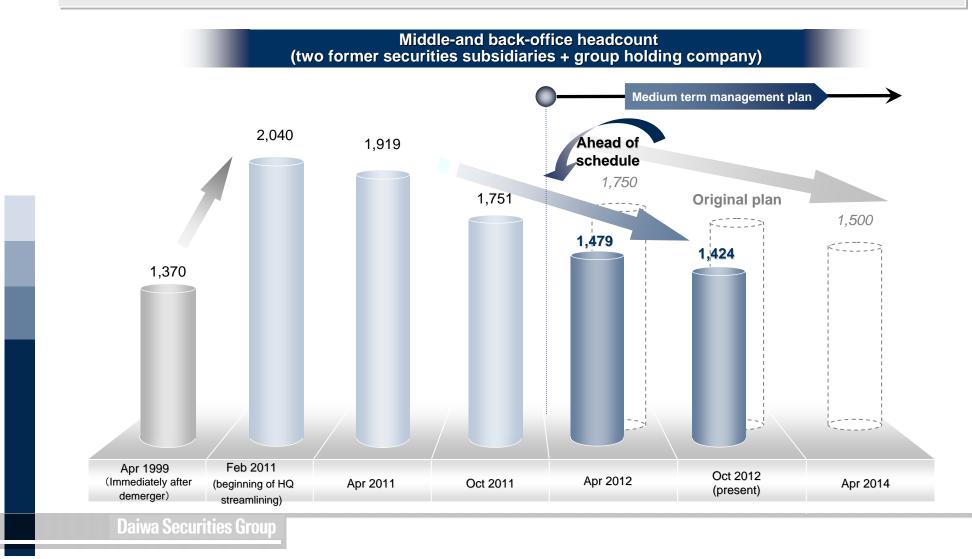






Organizational Efficiency

- Achieved our goal for shifting personnel from middle-and back-office to front division far ahead of schedule in April, 2012
- Continue streamlining organizations to pursue efficiency

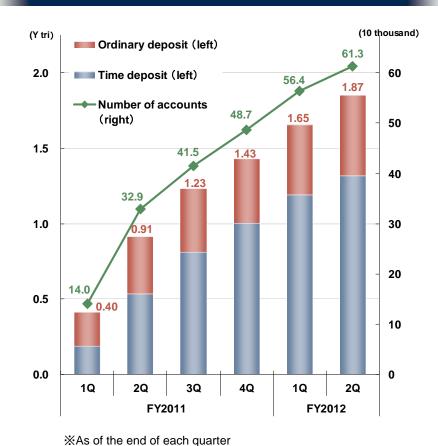


PASSION

BES

Investing Management Resource to Retail and Asset Management Business

- Stable income expanded by increase in the number of accounts and deposit balance of Daiwa Next Bank
- Group's 2 asset management companies account for 30% of the industry's net growth, and Daiwa Asset Management ranked as top



Daiwa Next Bank

10,000 - Industry 9,709 (Y 100mil) Daiwa AM Company A 2.275 2,218 2,000 Company B 1,122 Daiwa SB 1,000 612 0 Company C - 523 -1,000 -2,000 Company D - 2.094 (Apr-Sep 2012)

Net increase in mutual funds

Source : Created by Daiwa Asset Management from ITAJ data

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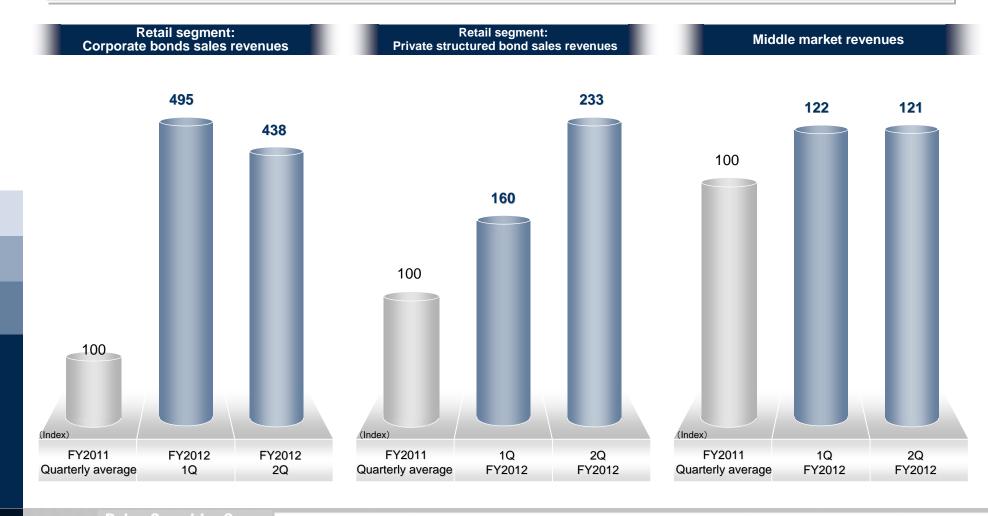
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PASSION

PASSION BEST

Synergy of Integration

- Bond related revenues increased in retail segment as timely offer of variety of products became possible
- Revenues from the "middle markets" increased by strengthening client coverage



Rebuild Wholesale Business

- Improved profitability in wholesale business by optimizing operations mainly in overseas
- Achieved deals leveraging strength as an independent investment bank in domestic business

Rebuild Wholesale Business

[Restructuring of overseas business]

Maintaining our stance leaning on Asia and our global quadruple network for M&A businesses while accelerating operational efficiency

- Minimizing operations and consolidating assets regarding OTC equity derivative and FICC derivative businesses-exclude listed derivatives such as warrants
- Narrowing coverage sectors in IB divisions
- Continuing measures to profitability in Asian regions and European M&A division

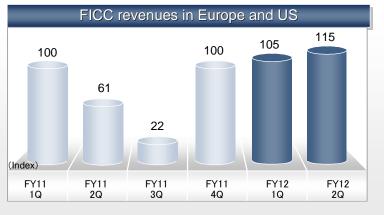
FICC revenues in Europe and US has recovered and starting to show trends of expansion

[Domestic business]

Leveraging strength as an independent investment bank to expand customer business

- Sole global coordinator for JAL IPO
- Joint lead manager for Mizuho Corporate Bank subordinated bonds for individuals for the first time
- First time as joint lead manager for Meiji Yasuda Life Insurance Company bonds
- Expanding business by providing corporate deposits of Daiwa Next Bank





XIndex : FY2011 Quarterly average as 100

II. Policies for 2H ~Savings to Investments~



Leading the Era of Transition from Savings to Investments

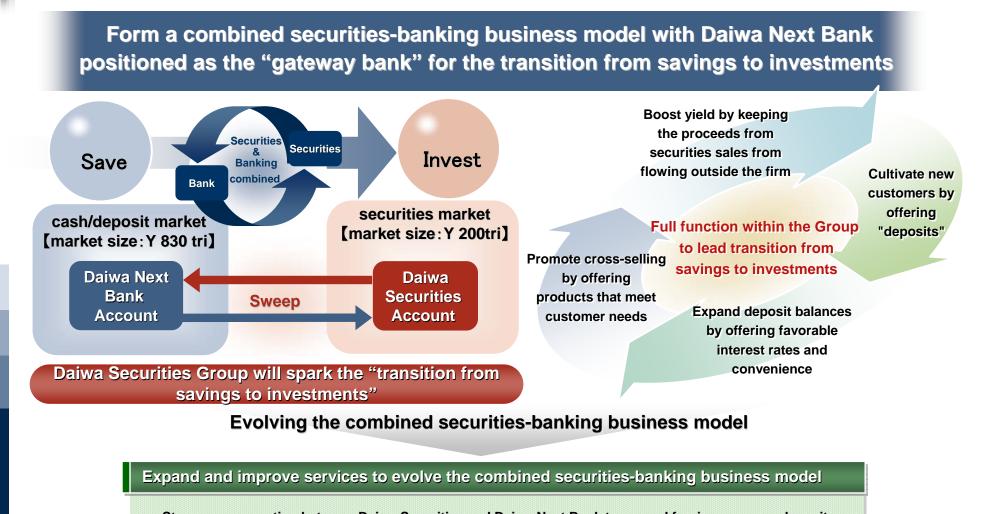




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Evolve the Combined Securities-Banking Business Model

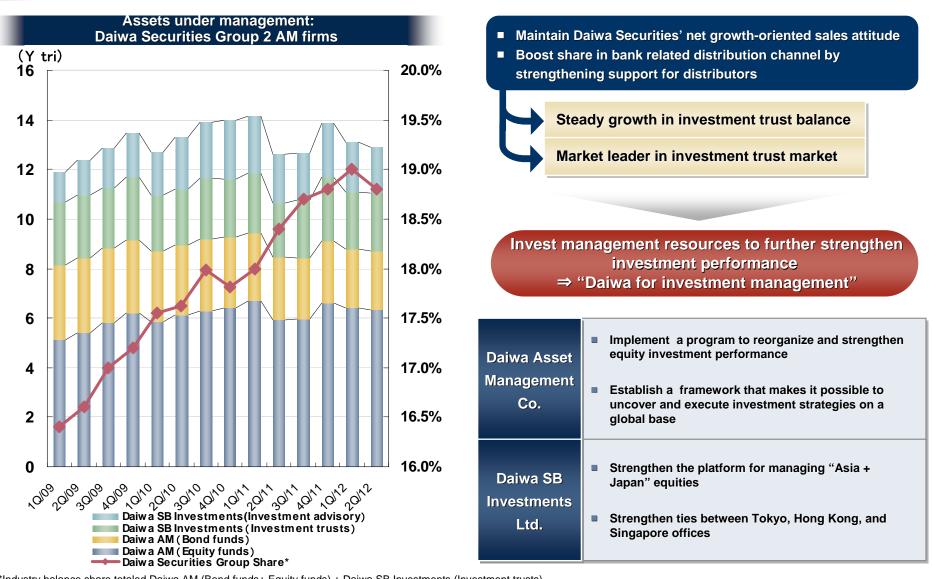




- Stronger cooperation between Daiwa Securities and Daiwa Next Bank to expand foreign currency deposits
- Launch "Premium Services" and "Family Plus" (tentative) as preferred services for core clients (plan)

Strengthening Asset Management Business





*Industry balance share totaled Daiwa AM (Bond funds+ Equity funds) + Daiwa SB Investments (Investment trusts)

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II . Policies for 2H \sim Savings to Investments \sim

Strengthen Inheritance Consulting Services

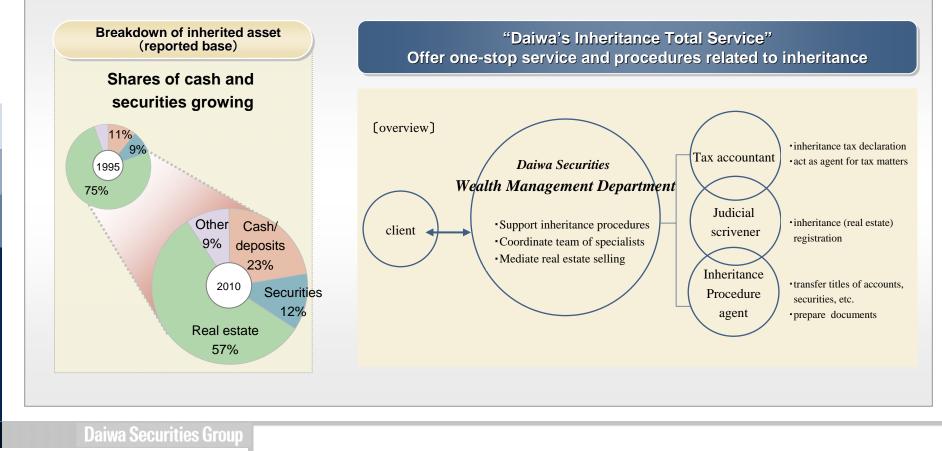


PASSION

- Aging of population : over the next 10 years, approximately Y 50 trillion of assets will shift to heirs every year
- Trends of taxation reform : Inheritance-tax rate to increase & basic deduction to decrease / Insurance-tax free bracket for beneficiary to decrease ⇒ heavier tax to high-net-worth individuals

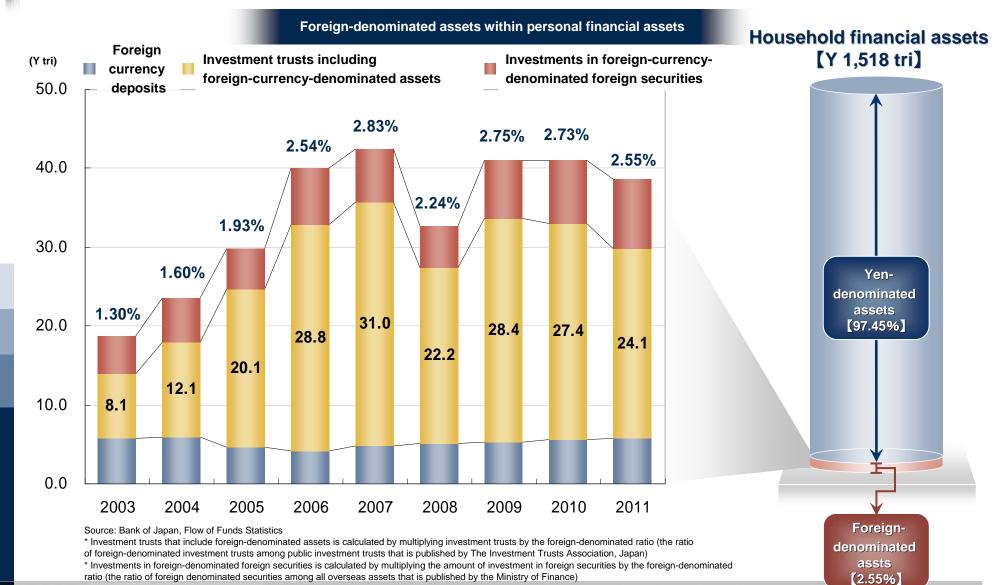
Toward "Daiwa for Inheritance Planning" by offering a broad array of services

Strengthen consulting to high-net-worth individuals through estate/business inheritance planning



Conclusion **Daiwa Securities Group**

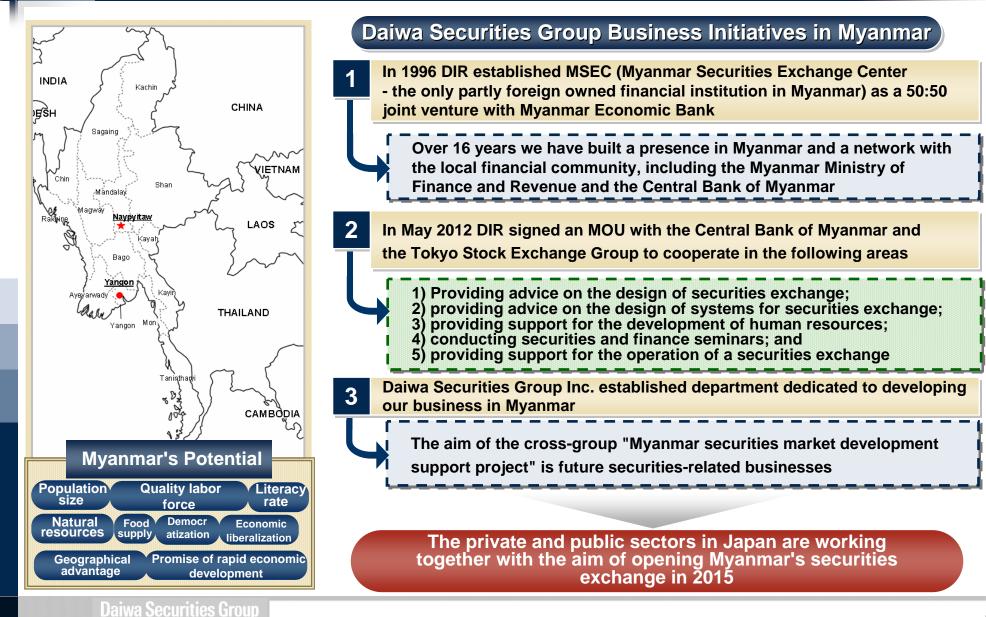




Daiwa Securities Group

Continuously Valuing Asia







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